

1ST APRIL 2022 - SEPTEMBER 2022

MINISTRY OF LIFE EDUCATION CIC

# OUTREACH REPORT



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# **MOL EDUCATION**

# **CIC - OUTREACH**

# **REPORT 2022**

**B**elow is a description of the activities that the company took part in as part of our summer outreach programme. These activities were undertaken alongside our standard provision of 4x Full time courses per year in Music and Media and our weekly Monday drop in Health, Wellbeing and Artist Development sessions. We have also been conducting the Levels Up Artist Development Programme in conjunction with Youth Music, that is due to be completed by 31st October 2022.

Each academic year we deliver 2 x BTEC Level 1 Diplomas in music and media and 1x BTEC Level 2 in Music Industry Skills. These 3 courses are delivered from our classrooms in Eastmoors Youth Centre, Splott. We also deliver 1x BTEC Level 1 Diploma in Gaming and Youtube Content Creation from Butetown Pavilion, Cardiff. All these courses are full time with over 596 guided learning hours. In the academic year 2021/2022 we successfully delivered 45 qualifications to young people and had a 95% progression rate for those learners into further education, work or training. So far this academic year we have started 2x of our 4x full time courses and have already enrolled 32 young people, which is far above target and a 50% improvement on this time last year.



## **Summary**

- Rock School Level 2 Diploma Music - 13 qualifications achieved
- BTEC Level 1 Music and Video - 12 qualifications achieved
- BTEC Level 1 - Music and Video - 10 qualifications achieved
- BTEC Level 1 - Gaming and Content Creation - 10 qualifications achieved
- Levelz Up Artist Development Programme - 4 participants completed - £14,000 of grants, support and tuition delivered to young aspiring artists.
- Wellbeing and Artist Development sessions - 174 attendances, 52 different young people (6 month snapshot)
- Introduction of in house counselling service in partnership with Family Pathway. Introduction of essential skills sessions for all students on role.

We would like to thank our sponsors and our partners, namely, Cardiff and Vale College, The National Lottery Community Fund, Youth Music, WCVA, Ministry Of Life Youth Services CIC, Cardiff Youth Service and Cardiff Council for the support.

### **Summary Of Activities**

In addition to our provision of 4x full time courses, artist development programme and our weekly Wellbeing and Artist Development sessions we have also conducted an outreach programme which is detailed below.

- Cardiff Music Conference - Cardiff Music Conference took place in April 2022, it was organised mainly by Ministry Of Life Youth Services CIC and in conjunction with Sound Progression. MOL Education provided support to the project in the form of staffing and providing workshops and organisation, advertising, funding performers fees and also hiring in and funding guest speakers. The project was a huge success, attracting over 350 young people from across the city and beyond. The networking event was a fantastic place for young people to meet like minded artists, access services and find out about a wide range of opportunities for young musicians in Cardiff. The project saw over 50 young performers take the stage and also was supported by a large number of volunteers that made the project possible. It was held in Cardiff Students Union. We are already in talks about next year and are looking to be involved in the project moving forward annually.



- Mentoring Risca Youth Organisation - As a result of the CMC networking conference we met a group of young artists from Risca, who were eager to set up their own youth organisation. We offered them some free consultation and had 3x meetings with them. One meeting was on Zoom, one meeting in person in Eastmoors Youth Centre and one meeting in which we introduced them to the National Lottery Awards for All officer. We are still in contact and still offering them support to get their project off the ground.
- Cathays Community Centre event & Meeting - In May we went to Cathays Community Centre, who run a youth project for people with additional learning needs, to have a meeting with Cardiff Youth Service and a young lady who wanted to throw an event. We had a planning meeting in which we discussed the organisation and style of the event. We then attended the centre with our sound equipment and one of our young performing artists from our projects. The event was a great success, with over 50 young people with learning difficulties attending and having a great time. We also filmed and produced a video of the event to help the project advertise and attract more people to the provision.
- Llanrumney Hall Community Fun Day - In June we attended the Llanrumney Community Fun Day. We brought with us 8x young performers and took the stage with a range of different performances. There was over 2000 people in attendance across the day and our young people got to perform in front of a large crowd. We were also able to pay our artists some freelance fees to say thank you for their performances as we feel it is important to respect people's craft, time and effort. It was a fantastic experience for us, the crowd and our young performers. We look forward to going again next year.
- Careers Wales Conference - In May our managing Director, Tim Buckley, attended the Careers Wales Conference to make contacts, find out more about the referral process and advertise our courses that we run. The event was very productive with many contacts made and our organisation advertised our services, which are a great place to refer young people who have no current destinations.
- Post 16 Youth Mentor Meeting - In May Tim Buckley attended the Post 16 Youth Mentor Meeting. Every high school in Cardiff has its own Youth Mentor provided by Cardiff Youth Service. This means that anyone struggling to find a destination or has struggled in mainstream education can be identified and referred to us. This is a

very valuable partnership and has boosted our recruitment numbers. It was great to meet all the Youth Mentors and let them know about what we do.



- Pre 16 Junior Apprentice Workshop - We attended a Junior Apprentice Pre 16 workshop at CAVC with 12 participants. We conducted a workshop that was very well received, including beat making and lyric writing. We brought along with us one of our former students as a teaching assistant and were able to pay him freelance wages as part of the session. The session went well, the young people enjoyed the activities, the teachers were very happy and we enjoyed taking part in the project.
- Levelz Up Video Shoot x3 Niques - As part of the Levelz Up Artist development Programme we filmed a music video for a local artist called Niques. The shoot involved 3 video shoots at separate locations, on separate days, one in Minas Studio and one in Play It Loud Studio. We also hired a restaurant for the third shoot, which involved 15 volunteers, performers and actors. The video shoot was a success and is now edited and has been released as part of her final project for the Levelz Up programme. The project was a success and the video now has over 9K views on Youtube.

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- Tia Sanchez Music Video Shoot - Tia Sanchez, who is one of our former students, made a song before the pandemic hit and we were always intending on making a video for it. We hired a professional music studio and some actors, a director, lighting and cameraman for the shoot. The video shoot was a huge success and is to date some of our best work. The song is called Tia Sanchez - Just Wanna on Youtube and you should probably check it out.
- Bowling and Quasar trip - We run a full time Gaming and Youtube Content Creator Course in conjunction with CAVC. We decided as a treat and to help them bond we would take them on a bowling and laser tag trip. The learners really enjoyed it and it was a fantastic bonding experience for the learners and the staff. It really helped to gel the group and had a huge bearing on their wellbeing and attitude to learning.
- YAG Meeting Cardiff South - In June our managing Director, Michael Ivins Zippy, attended the Youth Action Group meeting for Cardiff South. We have recently branched out into working in Butetown, running our full time Gaming Course there. We felt it was important to try to reach out to people from the local community. The meeting went well and we were able to inform the local youth workers and organisations about the courses and what we do.
- Junior Apprentice Disco - We attended CAVC for the Pre 16 Junior Apprentice Graduation Disco in which there were over 50 young people in attendance. The project was organised as an awards ceremony and disco to celebrate all of the learners, who have struggled in mainstream education and all have new destinations to start college as post 16. The event was fun and everybody had a great time.



- Meeting Man Like Vision - Zippy and Magugu met with Man Like Vision, who is one of the participants of our Levelz Up Programme. We met to organise the video shoot for his song called Murder Featuring Truemendous from High Focus Records. We booked the venue, bought the props and created a visual storyboard of how the video was going to be made.
- Princes Trust Meeting - Our Managing Director, Michael Ivins Zippy, met with a representative from Princes Trust regarding working in partnership to sign post young people to each others courses. The meeting was successful and we appreciate our ongoing relationship with Princes Trust, including supplying many of our young people with equipment grants.
- CAVC Summer Fun Day Barry - We attended the CAVC Summer Fun Day in Barry. This was the first event that we were able to bring our new Party Bus. The weather wasn't great so we had to move the music equipment inside. We got to test out our new PA equipment and had a great day engaging with the community. We brought Magugu along with us and he performed on the microphone. We made some great contacts and had a good day. We even had some of our current students and parents come down to visit us.





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- Ez Rah Video Shoot Meeting - Zippy and Magugu met with Ez Rah, who is one of the participants in the Levelz Up Programme to plan his video shoot. We discussed topics and ideas for the video. We also discussed Ez Rah's budget and marketing plans for the production.
- Man Like Vision Video Shoot - Magugu and Zippy met with Man Ilke Vision and Tremendous at the film studio and filmed the music video. The filming was a great success and the video is extremely professional. We went for food after the shoot and discussed the music industry and plans for the songs release.



- Meeting with Llanrumney Hall - We met with the workers from Llanrumney Hall to discuss booking the venue for Ez Rah's video shoot. We agreed the use of the venue and had a meeting with the staff there about future collaborative projects.
- Tremorfa Community Fun Day - This was the first proper trip out for the Party Bus and a chance for us to test the concept and sound system. We took a bunch of our young performers and volunteers down with us and had a great day performing and adding lots of entertainment value for the attendees. There was over 2000 people there across the day and there was some great engagement and good contacts made. We also produced a video of the event, which is on Youtube.
- Youth Service Providers Day - We hosted a group of 9 young people transitioning from year 11 into college in partnership with Cardiff Youth Service. We invited them

to come down and join the class for the day, asking our current cohort of students to act as volunteers and mentors to show them what it is like to be in college. The day was hailed a success and we now have 2 of the young people that came down on that day enrolled on full time courses.



- Meeting with Fabian Dubz - Zippy met with Fabian Dubz, who is a successful Cardiff Musician who runs a DJ Business and studio and is a professional producer. He was interested in making his own Community Interest Company and we offered him free consultancy on how to do this. It is important for us as an organisation to help where we can others to build their own organisations to help people. The more organisations with a community interest the better. Fabian has now set up his CIC and we have offered him continued support to help him build the organisation.

- Shaping the Future of Cardiff Conference - Tim Buckley attended the conference on our behalf. We were invited by Huw Thomas to attend and be a part of the conference. It was an excellent event and was a chance to meet policy makers and decision makers. We felt included and it is important that we keep an ongoing dialogue so that we can help improve educational opportunities for young people in Cardiff.
- Aqua Park Trip - We took 4 students on a trip to Penarth Beach to hunt for fossils and discuss geology. We then went on to attend the Aqua Park floating assault course in Cardiff Bay. We had a fun and challenging time with the students and it was definitely a day to remember. It was a great bonding and confidence building session and was a good reward for all the students hard work during their course.
- CAVC DJ Workshops x13 - We conducted 13x DJ workshops as part of the CAVC Transition Project. The project was aimed at young people transitioning from high school into college. These were fun taster days organised by CAVC to ease the learners through their transition into a college environment. The sessions were very successful and the young people eagerly took part in the activities and it definitely helped to settle their nerves and make them feel comfortable. We made 2x videos whilst we were there. One of the videos is available to watch on our Youtube Channel. The students learned to DJ, write lyrics, make beats, use cameras, record vocals, edit footage and fly drones. There was 40 students involved over the course of the project.
- Gaming Course Group Meal - To celebrate the end of the Gaming Course we went for a group meal with 8 students and 3 staff members. It was a good way to reward the learners for their achievements and also to make sure that they were ready for the next steps in their lives.
- Llanrumney Hall Workshops x8 - We conducted 8x DJ and beat making workshops in Llanrumney Hall over the summer. The project was available for young people of all ages and was mostly pre 16. The young people were able to take part in activities such as DJing, beat making, filming, lyric writing and performance practice. There was 24 young people involved in the project across the sessions.
- Bute Park Participation Event - We attended the Bute Park Participation Fun Day, which was organised in conjunction with Cardiff Youth Services and Children's Play Services. The event was very successful. We Brought the Party Bus and PA sound

system to the event and had 10 volunteers with us. We also had some of our students perform and everybody had a really fun time. Good connections were made and there was good engagement with the public.



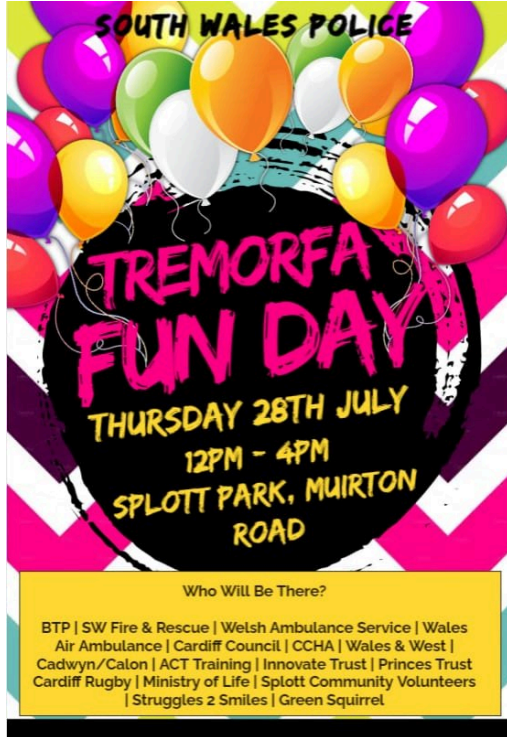
- Central Library Into Work Event - We partnered with the Cardiff Youth Service and Into Work Services to provide music for the event in Central Library. The event aimed to encourage young people who had just left school to see what was on offer from large range of educational and professional organisations. We brought the Party Bus and played music in the middle of town. We drew a huge crowd and was a great spectacle and advertisement for the project. Public engagement was good all day and some of our young performers got to perform. They were fantastic and so were all our young volunteers. There was 4x staff and 10 volunteers at the event. There was an estimated 1000 people across the day engaging with the project.
- Cass Music Video Shoot - Jamie Feeney, one of our lead tutors and most experienced members of staff, led a group of young people to help film a video for one of the young people from Splott. This was a very valuable project and not only

helped the young person to showcase his emotions and launch his rap career it also taught the learners how to plan, shoot and edit a music video from scratch.



- New Wave Music Video Shoot - We helped 2x of our talented students to film and edit a music video for a song that they produced while on the course with us. They both learned to plan, shoot and edit a music video, along with 3 volunteers who helped to film it. The project was a great success and the video will be being released along with their debut album in the near future.
- Meeting with Phil Norton - We met with Phil Norton at the Llandaff Fields bowling club site, which is available for tender from Cardiff Council. We have put in a substantial proposal to take over the site and to build a community college, named The Centre Of excellence. When meeting with Phil he fully supports the creation of the facility and has highlighted the need for extra vocational education provision in Cardiff along with a strong focus on people with additional learning needs. We are awaiting a meeting to take place this month to consider the proposals and then we

will be invited to a meeting with the key stakeholders. We also aim to build a community cafe on site that is run by people with additional learning needs.



- Llanrumney Emergency Services Day - We attended the Llanrumney Emergency Services Day in conjunction with Cardiff Youth Services. We brought the Party Bus and played music for the event. The event was attended by over 300 people and we had 6 volunteers with us. Some of our students got to perform to the public and a fun day was had by all. It was also good for networking and making contacts for referrals in the future.
- Magugu Stay One Side Video Shoot - We filmed a music video for Magugu called Stay One Side. It involved drone shots and shots in a studio. We asked 3x of the students to be involved as actors and the video was completed to a very high standard. The students really enjoyed acting and have since taken part in more acting roles. The video has been released and has gained very good traction in the music scene in the UK and outside.
- Meeting with Cllr Burke - Cllr Jen Burke is the Deputy Leader of the Council. She is also the minister for Parks, Culture and Events. We met with Cllr Burke regarding the tenure of the Llandaff Bowling Pavilion site. Jen is one of the decision makers and

organisers of the allocation for the site and we advised her that we have been working hard to engage with local organisations such as the Llandaff Cricket Club and the Blind Bowling Club to work in partnership. We are awaiting a decision as the process moves forward and are looking forward to being able to more than double the amount of provision that we run with the acquisition and refurbishment of our own building.



- Staff Teacher Training - We held 2x days of staff training at Eastmoors Youth Centre in Splott. We now have 6x full time staff and have been gradually growing the team. This year we chose to change some of the qualifications that we were running so it was important to have training for all staff on the new specifications. The training was very beneficial and allowed all of our staff to pitch in with new ideas for teaching styles, lesson ideas and project ideas. It was a great bonding experience for the staff members and allowed us to come up with a solid and improved strategy for the new academic year.

- One of our students, John Quinn, took part in a Channel 4 series in which he had to eat hot chillis and freestyle rap battle opponents. We supported John by arranging this for him, providing travel and in person support. The project was a success and you will be seeing John on the TV in the near future. It was a very positive experience for him.



- We met with an executive from the Bereavement Support Service about working collaboratively together. We have offered to take part in their project and in turn we will be able to access bereavement services for our young people. We have been in talks to provide services for an event in December to help spread the word about the services that they offer so that they can help more people in the local community.
- We met with the Institute for Chartered Surveyors, regarding a proposal for our young people to take part in making a promotional video for them. The meeting was successful and we have agreed a service swap with them. We will facilitate the creation of the video as part of our youth project and they will in turn provide us with free conveyancing services for our new venture in Llandaff Fields to create our new college.





- We supported some of our former students, New Wave, who are a musical duo, in their creation of a music video. This was done in collaboration with TAB Media and Sound Progression. We provided transport, equipment and a drone operator for the shoot, which was a great success.
- We provided music and DJ Workshops for both the CAVC Cardiff and Barry Freshers Fayres. The Fayres were attended by over 3000 people and we provided opportunities for at least 20 performers to perform in front of a crowd. This helped them to settle in to the new environment and gain confidence when starting their new journeys into college.
- We have now introduced a new in house counselling service in partnership with Family Pathway. This is something we have wanted to do for many years due to the nature of the young people that we teach and the socio economic conditions. The project has started really well and we are keen to integrate this into our delivery model moving forward as it has already been extremely beneficial for the learners.



- We took part in a project with Child Friendly City in their bid to become deemed a child friendly city by UNICEF. We held a consultation with our young people and have sign posted our young people to take part in the project. One of our young people has now taken a seat on the advisory panel and will be scrutinising council leaders about their role in becoming a child friendly city.
- Youth Music, one of our funders, have made a grant available for young aspiring musicians of £2500. We set up a meeting with 7x of our young artists and have facilitated them to apply for the funding and have offered ongoing support going forward with their projects.
- 2 of our staff members and 2 of our young people took part in the shooting of a professional music video shoot, in which a paint balling centre was hired and the young people acted out roles in the film. The project has been a great success and the song and video are currently blowing up on the internet with the song reaching No1 in the sales charts in its genre.

## Forward Looking Statements

MOL Education CIC is pleased to have secured 4 years worth of funding from the National Lottery Community Fund to support its educational activities. We have also strengthened our partnership with Cardiff and Vale College as one of our biggest and longest partners and sponsors. We have also been pledged core funding for 3 years by Youth Music, who have also funded our artist development programme.

We have the highest number of staff, most amount of up to date equipment, most courses, most outreach projects and most students enrolled on courses than we have ever had. Having the financial backing of the lottery has revolutionised the business within the first 6 months of the award. We look forward to the next 3.5 years and an ongoing relationship so that we can help more and more young people in Cardiff as the business grows.

Our aim is to build our own college. This will allow us to double our capacity and have a home for the organisation in which we can implement our own style, ideas and investment in facilities and projects. We are currently in talks to take over the lease on a plot of land and building in Llandaff Fields in the centre of Cardiff. If this ambitious plan goes ahead, which we are confident it will, then this will be a huge step forward for the organisation.

There is a 3 phase plan in place. Phase 1 is to refurbish the current building and house 3x full time courses in there. Phase 2 is to introduce the poly tunnel and cafe, both to be run by the students with qualifications and apprenticeships attached. Phase 3 is to obtain further lottery funding and also apply for the governments Shared Prosperity Fund to fund the building of a larger college building on site. The will allow us to drastically increase our capacity and make a real difference by becoming part of the educational infrastructure of the city.

We will keep striving for excellence, growth, achievement and innovation to help the young people of Cardiff through the medium of diverse vocational education.

